



**WORLD  
ESG  
SUMMIT**

# **EMPOWERING YOU TO LEAVE A POSITIVE FOOTPRINT**

## **Sustainability Event**

The impact of events in terms of carbon emissions is substantial, with large-scale events often contributing significantly to the overall carbon footprint. Everything from the travel and transportation involved in bringing attendees, to the food served in events can generate large amounts of emissions. This makes it crucial for event organizers to assess and address these impacts.

The importance of sustainability measures in events cannot be overstated, as they play a vital role in mitigating the environmental impact of the event industry. Implementing sustainable practices, such as promoting recycling and waste reduction, utilizing renewable energy sources, and encouraging carbon offsetting, can significantly decrease the carbon footprint of events.

As a sustainability partner, Aarksee provides essential sustainability measures and the ability to calculate the carbon emissions of both event organizers and exhibitors. By offering this service, Aarksee empowers organizers and exhibitors to gain insights into their carbon footprint, understand the specific areas contributing to emissions and allows them to take targeted actions to reduce emissions and improve their overall sustainability performance.

Additionally, Aarksee's initiatives to offset carbon footprints through tree plantation and nature-based solutions provide a proactive approach to mitigating the environmental impact of events.

**Official Sustainability Partner**



[events.net-0-carbon.com](https://events.net-0-carbon.com)